

1: Welcome to London

G) Cultural differences

Rea

• Being from a different country and even a different culture, there are many things that you take for granted as "normal" that happen to be "not-so-normal" in Canada.

• Join us for some random advice that might or might not be useful depending on your customs.

- In many countries, one may greet other people by kissing the other person's cheek on one or both sides.
- However, this is not common in Canada, especially when you meet somebody for the first time.



Greetings

• Instead, it is very typical to shake each other's hands.





- Those who come from Latin or Mediterranean countries might be very used to touching people while speaking.
- Physical contact in Canada is not that common and is typically between people who know each other well.

Be Polite, Please. Thank you.

- We are all polite in our unique way, of course.
- However, in Canada you are expected to use the words "please", "thank you" and "sorry" in 90% of your conversations.
- Just kidding, not 90%, but quite a lot!

Taxes

• That price you see in the store will very likely be **before** tax, which means that you will pay more.

SUBTOTAL 99 Net Sales: 13% on 7.99 Total:

- If you always go to the same supermarket for groceries or to the same café for your daily dose of caffeine, consider signing up for their rewards programs.
- Most of them are **free** and allow you to collect points to redeem as discounts.

SHOPPERS

• It all adds up, right?

- You have probably heard it but here it goes once again... Canada **is** expensive!
- As a student you will need to budget your expenses wisely.
- Accommodation and food are necessary expenses so think about cutting down on unnecessary things like alcohol, cigarettes, parties or restaurants.

- Yes! You are expected to leave a tip after a dinner, a haircut or valet service.
- Typically, one tips approximately 15% on the bill before tax or 20% if the experience was great.



- Well, you are basically an expert now, so it is time to see what London can offer you in terms of enjoyment.
- Follow us into our next presentation to find that out!

Pictures in these slides

- Optimum card: <u>http://smartcanucks.ca/wp-content/uploads/2014/03/blog27.jpg</u>
- AE card: <u>http://www.cincinnaticents.com/wp-content/uploads/2011/10/ae-rewards.jpg</u>